

# JUSTFIT EMS SOLUTIONS

## THE FUTURE OF FITNESS

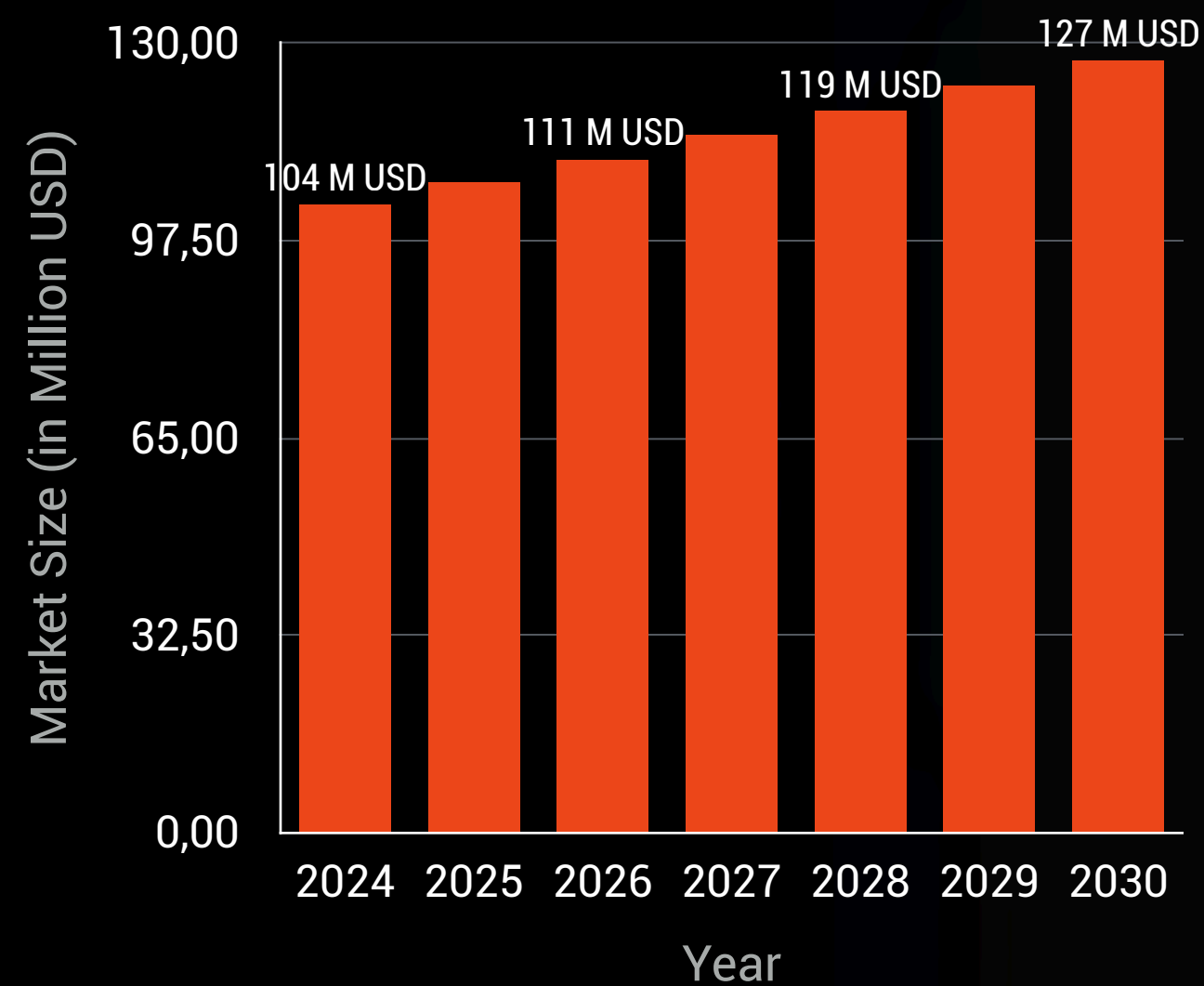
Your Key to Success in the Growing EMS Market.  
Powered by Justfit.



JUST CLEAR AWARD  
2022

# THE GROWING EMS MARKET POTENTIAL

The global Electrical Muscle Stimulation (EMS) devices market is projected to experience steady growth over the next few years. As of 2023, the EMS market was valued at around \$100 million. The market is expected to reach approximately \$107.88 million by 2030, growing at a compound annual growth rate (CAGR) of around 3.5%.



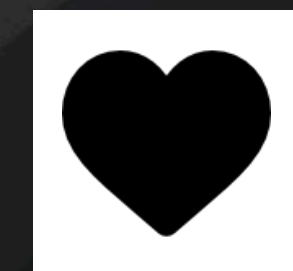
EMS Market Growth 2024 - 2030



**\$107,88 MILLION GLOBAL MARKET**



**3,5% COMPOUND ANNUAL GROWTH**

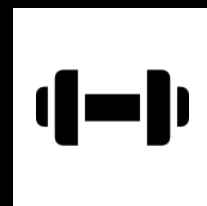


**80% GROWTH IN EMS ADOPTION BY FITNESS STUDIOS & GYMS IN 3 YEARS**

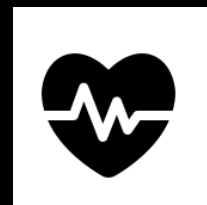
# TARGET GROUPS TO FOCUS ON

Justfit EMS offers versatile applications and tailored solutions that cater to both B2C and B2B sectors, making it an attractive choice for a wide range of industries and ensuring maximum market reach and profitability.

## B2B



GYM NETWORKS



FITNESS & SPORT STUDIOS



HOTELS



BEAUTY STUDIOS

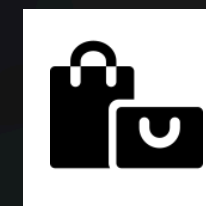


CLINICS

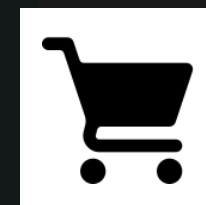


SPORT CLUBS & TEAMS

## B2C



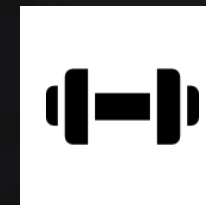
RETAIL SHOPS



E-COMMERCE



RETAIL CHAINS



GYM NETWORKS

# PROFIT POTENTIALS OF JUSTFIT EMS KITS

The table below highlights the profit potential of various Justfit EMS kits for. By focusing on these products, sales managers can leverage competitive pricing and attractive markups to achieve substantial earnings per order.

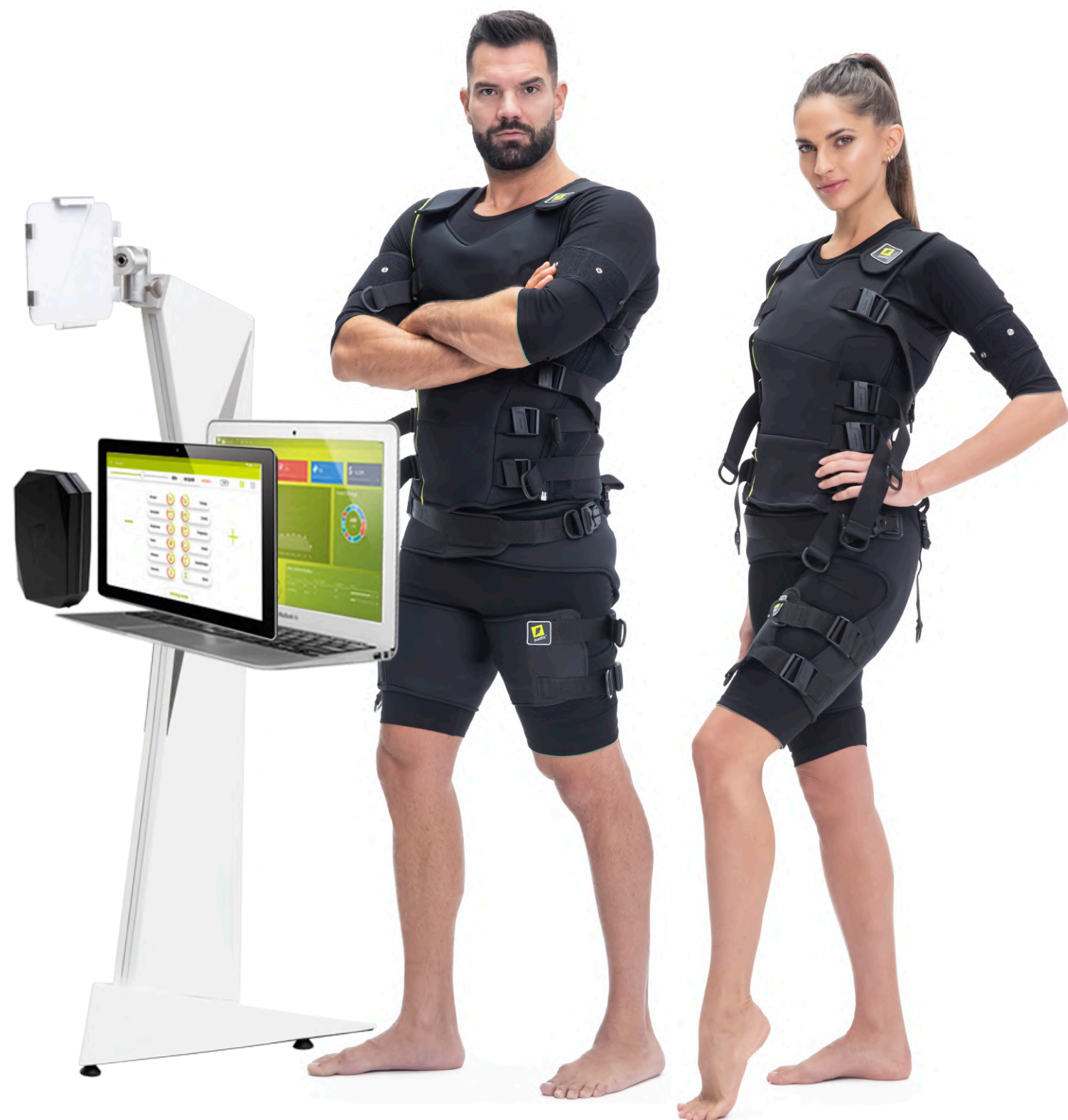
REFERENCE	PRODUCT	PURCHASE PRICE	SALE PRICE	MARKUP	PROFIT PER KIT	AVARAGE ORDER	AVARAGE PROFIT PER ORDER
B2B professional product	Justfit PRO+	11 400 EUR	15 995 EUR	40%	4 595 EUR	10	45 950 EUR
B2C home product	JustfitMe Smartsuit (DRY)	1 140 EUR	1 595 EUR	40%	455 EUR	30	13 650 EUR
B2C home product	Justfit EMS PowerBelt	143 EUR	200 EUR	40%	57 EUR	200	11 400 EUR

# THE JUSTFIT PRODUCT LINES



JUST CLEAR AWARD  
2022

Winning Products for a Winning Market



B2B - JUSTFIT PROFESSIONAL EMS KIT



B2C - JUSTFIT EMS POWERBELT



B2C - JUSTFITME EMS SMARTSUIT



B2C - JUSTFIT TUSH & HIP PANTS

# PRIVATE LABEL OPPORTUNITY

Justfit is the only EMS manufacturer in Europe to offer **private label opportunity** for all professional EMS products to allow businesses to create their own branded EMS devices, tailored to their specific market needs.



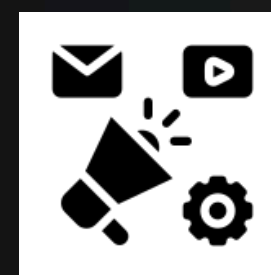
# COMPREHENSIVE SALES & MARKETING SUPPORT

We believe that success is a team effort, and that's why we provide comprehensive support to empower your sales strategy.



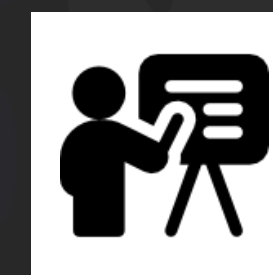
## MULTILINGUAL WEBSITES

Customized in local languages to reach every market



## MARKETING MATERIALS

High-quality brochures, social media kits, product catalogs, and more




## TRAINING PROGRAMS

Detailed product training for sales teams and end users

**READY TO ELEVATE YOUR BUSINESS?**

**LET'S CONNECT!**

Partner with us and unlock new opportunities to elevate your business and satisfy your customers!

Email: [hello@nutricon24.com](mailto:hello@nutricon24.com) 

Website: <https://nutricon24.com> 