

LET ENERGY MEET EXCITEMENT



Miami Vibes Building The Buzz

*From first sightings to future superfans –
turning visibility into community*

 miamivibes24.eu



Introduction 🙌

Miami Vibes isn't just a supplement brand – it's an EXPERIENCE.

Born under **Ultra Nutricon Group**, our mission is to bring **energy, style, and performance** together in one irresistible package. From **premium formulas** to **bold aesthetics**, Miami Vibes is made for those who **live life in full color**.



The Miami Vibes World 🌴

Vibrant. Confident. Urban.

Our design is inspired by Miami's **golden sunsets**, **palm-lined beaches**, and **electric nightlife**. With a striking **gold and turquoise identity**, we turn every product into a **statement piece** – made to be seen, not hidden in a cupboard.



Client-Generated Content (Reels / Posts / Stories) 📸

Our community is our biggest storyteller.

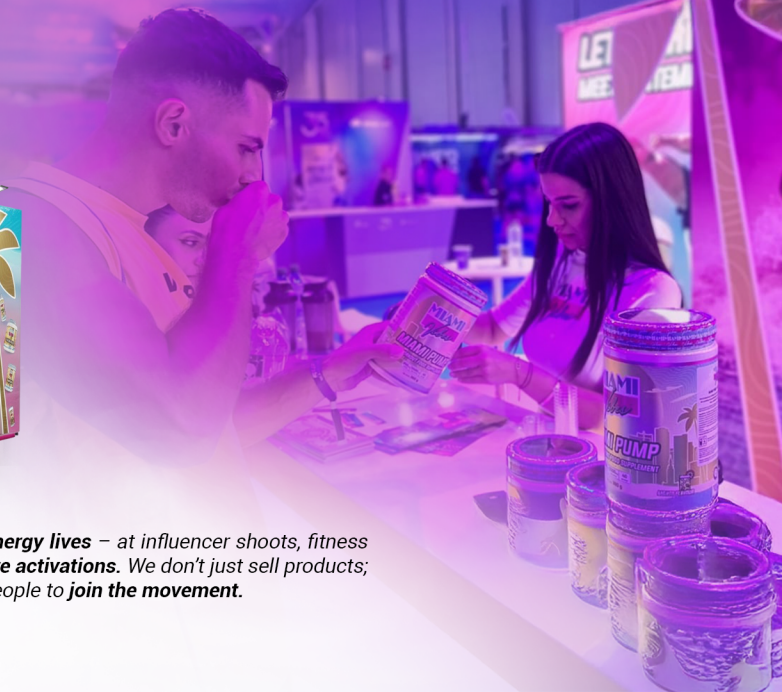
Across gyms, fitness studios, and home workouts, **Miami Vibes** appears in reels, stories, and posts that radiate **motivation and style**. These organic moments show the brand in real life – **trusted, loved, and proudly shared**.



Brand in Action 💛



You'll find **Miami Vibes** wherever **energy lives** – at influencer shoots, fitness expos, product tastings, and **in-store activations**. We don't just sell products; we **create experiences** that invite people to **join the movement**.



The Lifestyle Narrative

Miami Vibes fits into every part of the day:

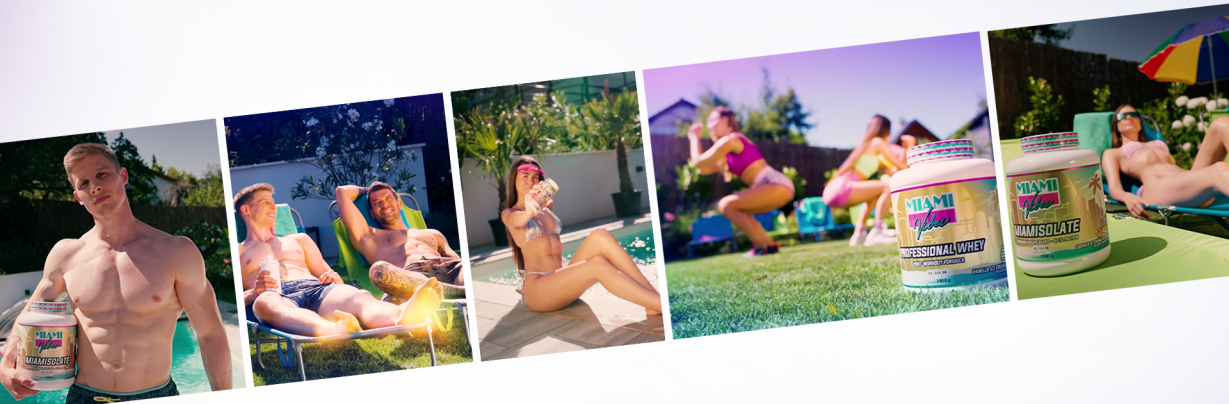
a scoop of **Whey** after training, **Pump** before hitting the gym, or **Collagen** for daily **wellness**.

It's not about one product – it's about a **mindset**:
looking good, feeling great, and owning your energy.



Differentiation & Market Positioning 🌟

We stand apart not just in **flavor** or formula, but in **personality**. Our audience is **young-at-heart, style-conscious, and motivated**. We're not competing for shelf space – we're **creating our own category: premium supplements with a lifestyle edge**.



Next Steps & Opportunities

By continuing to collect and showcase **authentic customer stories**, grow influencer partnerships, and roll out **creative campaigns**, **Miami Vibes** will strengthen its position as the **lifestyle-first supplement brand** in every market we enter.



Miami Vibes – not just a supplement, but the pulse of a lifestyle.

Let's make it global together.

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